



Iowa Digital Design & Engineering Applications

PARTNERSHIP

OPPORTUNITIES

Wednesday, October 19th – Friday, October 21st, 2022

Scheman Center, Iowa State University

INTRODUCTION

For over 20 years the Iowa Digital Design and Engineering Application (IDDEA) Group has hosted an annual conference for city and county governments, utility companies, engineering and consulting firms, Universities, the Iowa DOT, and other various state(s) agencies. The conference includes Special Interest Groups in Systems Management, MicroStation, GIS, Survey, Reality Modeling and Transportation.

Past attendance has been between 200-300 people. This year's great educational and networking event will feature over 30 different presentations given by experienced trainers and local users. We would like to invite you, as a returning vendor or a first time sponsor, to participate in this year's conference by having a table, displaying your products and services, and meeting our attendees.

THE EVENT

This year's conference is from Wednesday, October 19th, through Friday, October 21st, 2022. The conference day on Thursday, October 20th, provides a chance for Engineers and designers to come together and learn by sharing best practices, ideas, and experiences. There are two additional workshop days held on Wednesday, October 19th, and Friday, October 21st.

We will be hosting a vendor appreciation hour at the end of Thursday's conference, offering additional opportunities for you to interface with attendees. Any sponsored raffle items will be announced during this time.

Location: Scheman Center, Iowa State University
1805 Center Drive, Ames, IA 50011

Setup of vendor exhibit areas may take place either between 4:30pm-5:30pm on Wednesday, October 19th, or at 6:00am on Thursday, October 20th. Displays should be removed after 5:00pm on October 20th. The building closes at 10:00pm.

SPONSORSHIP OPPORTUNITIES

The IDDEA Group is a nonprofit corporation. Your contribution would make a big difference in the success of our efforts. In return for your generosity, all sponsorship levels include recognition of your support on printed conference schedules and in the IDDEA Group newsletter. Logos must be submitted as a 3" wide x 2" high quality JPG file.

Your participation at any level will certainly be appreciated and should be mutually beneficial. The IDDEA Group does not sell advertising space.

- **Diverging Diamond Sponsor- \$4,000 (1 available)** Name and logo will be displayed on all the lunch tables during the Conference Day on Thursday, October 20th.
- **Grade Sponsor- \$2,500 (1 available)** Recognition as host of the reception beverage and hors d'oeuvres hour on Thursday, October 20th.
- **Single Point Sponsor- \$2,000 (2 available)** Name and logo will be displayed on the lunch tables during one of the workshop days.
- **Roundabout Sponsor- \$1,500 (1 available)** During our busiest morning, Thursday, October 20th, a promotional display of your company's logo will be placed near the breakfast table where everyone comes together before dispersing to their first training for the day.
- **Cloverleaf Sponsor- \$1,000 (2 available)** During one of our morning workshop days check in and registration, a promotional display of your company's logo will be placed near the breakfast table where everyone comes together before dispersing to their first training for the day.
- **Break Sponsor- \$500 (8 available)** There are eight breaks throughout the conference and workshop days featuring refreshments served in the common areas where attendees are encouraged to socialize and discuss sessions. Each break sponsored includes recognition on a display board.
- **Thursday Exhibitor- \$100** This includes a 10' wide x 8' deep booth, "pipe and drape" separators, electricity, one 30" x 6' table, and two chairs.
- **Raffle Donations** Items donated will be announced and raffled off to conference attendees during Tuesday's social hour. Contact Ariel Rauk for additional details and questions.

* Sponsorships are filled on first come first serve basis. Funding must be received 30 days prior to the event date to guarantee logo/named benefits at the events.*

CONTACT

If you would like to support this year's IDDEA conference by having a vendor table, donating door prizes, or any level of additional support, please return the attached registration form or register online by September 26th.

You, our sponsors, are a very important part of our success in continuing to host this annual conference. I hope you will join us in participating with this year's events.

Thank you, and we hope to see you in October.

Please feel free to contact me if you have any questions.

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